



Press Release

HOLD FOR RELEASE UNTIL 1PM.

Moncton, Thursday, March 24, 2022 - Sentinelles Petitcodiac Riverkeeper (SPR) receives Lieutenant Governor's Award for Excellence in Conservation.

It is with great pleasure that SPR accepts the Lieutenant-Governor's Award for Excellence in Land Conservation in New Brunswick. The organization is honored to receive this recognition as SPR, its members, stakeholders and communities work together towards the conservation of our cultural and natural heritage. This award would not have been possible without the support of everyone involved.

"We are being recognized for accomplishments which are the result of great collaboration. When we work together, we can achieve great results. The advantages of this collaborative effort will continue to benefit our communities for generations to come. " says Krysta Cowling, Interim executive director of SPR.

Founded in 1999, SPR has played a critical leadership role in the conservation of natural sites in southeastern New Brunswick. SPR has shown great leadership in responding to community needs and has a proven track record of bringing polluters to justice.

"This award recognizes the great work we have done in the past, but we also have a lot of work to do in the future. It also highlights the need for a dedicated Interpretive Centre for the Petitcodiac Watershed. In addition, the opening of the new bridge between Moncton and Riverview is the culmination of over 50 years of work, where so many people were involved that it is impossible to name them all, but we thank you and this award is for you as well," said Ronald Babin, Chair of Petitcodiac Riverkeeper.

Sentinelles Petitcodiac Riverkeeper is currently working on a community action plan that includes the development of an Interpretive Centre, the removal of the Memramcook River causeway and the adoption of an inclusive and representative name for the new bridge between Moncton and Riverview.

"Naming the bridge **Pont Petigotiag Bridge** would allow the three adjacent cultural communities of the Petitcodiac River to feel a sense of ownership and pride in the historic success of the work done to restore the river," explains Mr. Babin.

To learn more about SPR's natural heritage conservation projects in NB, please visit our website:
petitcodiac.org

Sentinelles Petitcodiac Riverkeeper (SPR) is a non-profit organization whose primary goal is to restore the ecological health of the Petitcodiac and Memramcook River watersheds and the Shepody Bay estuary in southeastern New Brunswick.

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Media contact

Ronald Babin

Chair, Sentinelles Petitcodiac Riverkeeper

Ronald.Babin@umoncton.ca

Krysta Cowling,

Interim Executive Director, Sentinelles Petitcodiac Riverkeeper

506-233-6607

krystacowling@gmail.com