

Press Release For immediate release

Moncton, **May 24**, **2022** - Sentinelles Petitcodiac Riverkeeper presents the 2022 Petitcodiac River Award to Dieppe area author, Cindy Roy.

Each year, Sentinelles Petitcodiac Riverkeeper presents this award to recognize individuals, businesses and groups who have made outstanding contributions to the protection, promotion and restoration of the Petitcodiac River system.

This year, the 2022 Petitcodiac River Award was presented to Cindy Roy, for her book in the Féeli Tout series; À *la rescousse de la rivière*. This book encourages people to take care of the river by telling the story of a clean-up operation for the Petitcodiac River shoreline.

"I am truly touched and honored to receive this award. The Chocolate River is part of the Féeli Tout universe, yes. But it is first and foremost the engine of my inspiration. I always have good ideas when I come for a walk by the river. And this has been the case for quite some time now. Even more so since the opening of the causeway gates in 2010. When I was told that I was the recipient of the award, my first reaction was, "Oh my! Dani should get this award!" We agree that Dani is the swamp guard in the Féeli Tout stories! I think my characters are maybe a little too vivid for me" shares Cindy Roy with a smile on her face.

Cindy Roy is a storyteller, children's author, educational consultant and elementary school teacher who has been working with young children for nearly 22 years. Concerned about the fragility of the French language in a linguistic minority environment, she acts as a cultural facilitator for young children and their parents, seeking to help them discover the magic and power of words through reading, writing, the arts and culture.

"It is with great pleasure that we award this year's Petitcodiac River Prize to Cindy Roy for her exceptional children's book series that takes place around the Petitcodiac River. Through her work she is encouraging the next generation of stewards for our watershed, highlighting the importance and value that the Petitcodiac River has for our community."

Sentinelles Petitcodiac Riverkeeper (SPR) is a non-profit organization whose primary goal is the restoration of the ecological health of the Petitcodiac and Memramcook River watersheds and the Shepody Bay estuary in southeastern New Brunswick.

-30-

Media contact

Krysta Cowling, Interim director- Sentinelles Petitcodiac Riverkeeper 506-233-6607 krystacowling@gmail.com

Cindy Roy, Author and recipient of the 2022 River Award 506-232-1429 feelitou@gmail.com